

LUNCHTIME SEMINAR

FEATURING: Tom Peters!

"Leadership and Change"

*'Fortune' calls **Tom Peters** the Ur-guru (guru of gurus) of management. 'The Economist' tags him the Uber-guru, and his unconventional views led 'Business Week' to describe Tom as "business' best friend and worst nightmare."*

The business climate is getting weirder, tougher and more turbulent every day. In these times of dramatic change and business evolution, leadership will be more important than ever-and more confusing! Nobody embraces change and chaos more than Tom Peters does. He knows the key to bringing about effective change is to take risks, banish obsolete approaches and revolutionize the mundane. Tom will provide a vision for prospering in the "permanent state of flux" shaping today's business world.

Key Learning Points:

- How effective leadership and management and constant innovation are the best strategies for survival and success.
- How to transform their organizations by putting the passion back into the workplace with enthusiasm, integrity, and commitment.
- To understand how the business environment sustains its ever-increasing speed of change.



Date: Tuesday, May 25th

Time: 10:00am – 12:00pm
(Bring a brown bag lunch -or- order from Charlie's Grill right next door.)

Location: Bldg. 4200, Rm G13-**C**
Self-Study Learning Center

To participate in this lunchtime seminar, please contact the Self-Study Learning Center Team via the information given below.

(Maximum Participants - 30)

NOTE: This is a LIVE SATELLITE seminar which can be viewed within the Self-Study Learning Center –or- via Marshall TV's Channel 15. (Please indicate your viewing option upon registration with the SSLC.)

The program will feature 45 minutes of presentation followed by 45 minutes of questions and answers.

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